

DD

The image features a central logo consisting of the letters 'DD' in a bold, black, serif font. A red lightning bolt is positioned vertically, passing through the center of both 'D's. The background is a dark red color, with a white diagonal stripe running from the top-left to the bottom-right, creating a dynamic, high-contrast visual.



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MAGAZINES



alive magazine (ALIVE PUBLISHING GROUP)

· ART DIRECTOR · DESIGNER

⚡ Established the brand and executed the everyday design and creative direction of alive magazine, a celebrity featured premium plant-based natural health magazine with +400K bi-monthly distribution in the USA.

delicious living (ALIVE PUBLISHING GROUP)

· ART DIRECTOR · DESIGNER

⚡ Re-branded and executed the everyday design and creative direction of delicious living magazine, a trusted source in natural health, beauty, and cooking for over 30 years with +600K monthly distribution in the USA.

sage magazine (ALIVE PUBLISHING GROUP)

· PHOTOGRAPHER · DESIGNER

⚡ Established the brand while designing and photographing covers and features of sage magazine, a resource in natural health for you and your family with +300K 10 issues a year distribution in Canada.

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LAYOUTS

⚡ Executed whatever required—creative direction, photography, design—establishing brand guidelines for alive magazine, delicious living magazine, and sage magazine. Oversaw entire production with final approval on all art assets delivered to print.



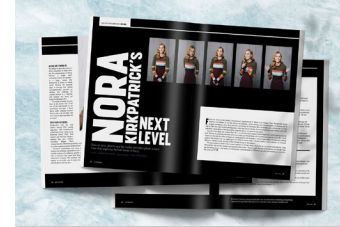
See the future at Oracle
• ART DIRECTOR • PHOTOGRAPHER
• DESIGNER



Golden girl
• ART DIRECTOR • DESIGNER



Cooking with CBD
• ART DIRECTOR • DESIGNER



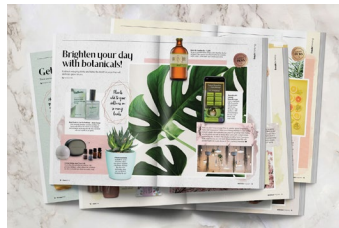
Nora Kirkpatrick's Next Level
• ART DIRECTOR • DESIGNER



Can Neurogastronomy save the world?
• ART DIRECTOR • PHOTOGRAPHER
• DESIGNER



When nature is your classroom
• PHOTOGRAPHER • DESIGNER



Editor's Picks
• ART DIRECTOR • DESIGNER



Bryan Adams: Waking up the world
• ART DIRECTOR • DESIGNER

BOOKS



Vegan Nutrition (ALIVE PUBLISHING GROUP)

· DESIGNER

⚡ Contributed to the design of the alive Academy course textbook "Vegan Nutrition," with distribution to students enrolled in the course throughout North America.



Pearls 25

· WRITER

⚡ Author of the short story "Daddy," compiled in the 25th anniversary edition of an anthology of work by Douglas College Creative Writing students, distributed at the book release event party, and available online and at the student book store.



Things People Place

· DESIGNER · WRITER

⚡ Wrote a collection of short fiction composed of 300 stories written in 300 days, designed using clean bold type along with simple yet striking hazard symbols to represent the dark humour and sometimes serious content based on themes of things, people, and places, available as a limited edition.



Fresh & Simple Breakfast Recipes

· PHOTOGRAPHER · DESIGNER

⚡ Executed all photography, design, and creative direction to create a 10-recipe pocket book.

ADVERTISEMENTS



alive Academy (ALIVE PUBLISHING GROUP)

· DESIGNER

⚡ Two-piece full page advertising spot for alive Academy, using double exposure with nature to convey intrigue for education for the healthy mind, produced for placement in the launch of alive magazine with +400K distribution in grocery stores and natural health retailers throughout the USA.



Bio-K Plus (BIO-K PLUS INTERNATIONAL)

· ART DIRECTOR

⚡ Double page advertising spread for probiotic Bio-K Plus, produced for publication placement in magazines throughout Canada.



Your-Name-Here Bourbon

· ART DIRECTOR · PHOTOGRAPHER · DESIGNER

⚡ Full page back cover magazine advertisement for bourbon brands.

PRINTS



Hawaii: Hell or High Water

· PHOTOGRAPHER



North Shore Boards

· PHOTOGRAPHER



Island Parking

· PHOTOGRAPHER



Turn on the Bright Lights

· PHOTOGRAPHER



Dark Matter

· PHOTOGRAPHER

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⚡ Captured scenes in the real world, framed with a fine art approach, printed for wall display, and available as a limited edition.

COMPOSITES



Fuego

• PHOTOGRAPHER • DESIGNER



Man vs Nature

• PHOTOGRAPHER • DESIGNER

⚡ Combined a variety of captured images to create a stand-alone piece, with some belonging to a series, printed for wall display, sold online and auctioned at events.



Granville Street Super Moon

• PHOTOGRAPHER • DESIGNER

POSTERS



The Empty Room (DROWNING DRINK PRODUCTIONS)
· DESIGNER



The List
· DESIGNER



Red Revenge (DROWNING DRINK PRODUCTIONS)
· DESIGNER



Viper: Out-Numbered (DROWNING DRINK PRODUCTIONS)
· DESIGNER

⚡ Used varying type, still frames, and textures to design everything from word art to movie posters, printed for wall display, and distributed to film festivals for promotion.

PORTRAITS



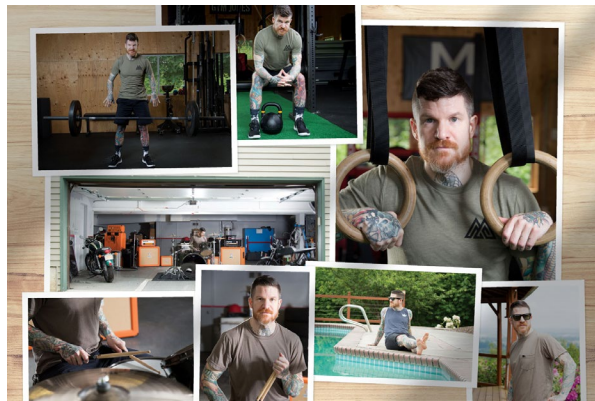
The Morgans
· ART DIRECTOR



Erin Ireland
· ART DIRECTOR



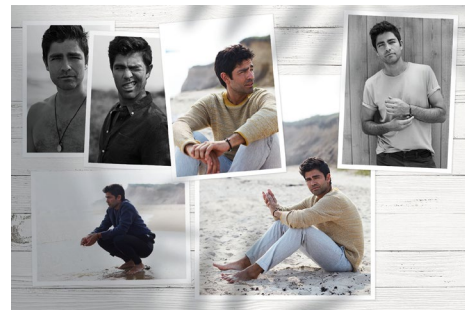
The Romero Family
· ART DIRECTOR



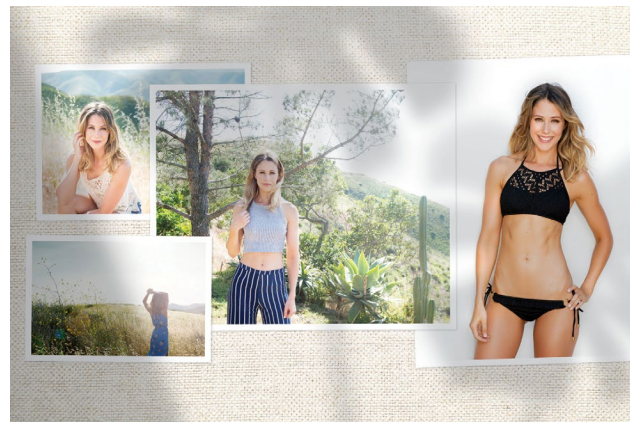
Andy Hurley
· ART DIRECTOR



Nikki Reed
· ART DIRECTOR



Adrian Grenier
· ART DIRECTOR



Amanda Crew
· ART DIRECTOR

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⚡ In collaboration with a hired photographer and crew, executed the budget, contracts, and creative direction for capturing high profile personalities to be covers and features for alive magazine.

LOGOS



Summit Fitness (SUMMIT FITNESS)

· DESIGNER

⚡ Company logo for Summit Fitness, developed the design by mirroring the company's mission of connecting fitness with outdoor adventure, used for all branded company assets.



APG (ALIVE PUBLISHING GROUP)

· DESIGNER

⚡ Created the corporate logo for Alive Publishing Group, taking initiative to create a neglected asset the company never had, now used for everything: online, social media, and all branded company assets.



Maxim Roast (MAXIM ROAST COFFEE COMPANY)

· DESIGNER

⚡ Conceptualized and created the company logo for Maxim Roast Coffee Company, based off a coffee bean shape to convey the simplicity of the flavorful coffee the company produces, used for all branded company assets.



Dias Notaries Public (DIAS NOTARIES PUBLIC)

· DESIGNER

⚡ Company logo for Dias Notaries Public, worked within the rules of the BC Notary bylaws to legitimately showcase the company as legal professionals ready to serve the community, used for all branded company assets.



Delicious Living

(ALIVE PUBLISHING GROUP)

· ART DIRECTOR · DESIGNER

⚡ Taking over the brand with a 30+ year history, refreshed the wordmark for household natural health magazine Delicious Living, published throughout the USA, and used online, on social media platforms, and for all branded Delicious Living assets.

APPAREL



20/20 Vision 20:20 Snapback Cap (YPO)

• ART DIRECTOR

⚡ Snapback cap commemorating YPO's 20th year, used the logo and wordmark in a minimalist approach to mirror the elite membership status, distributed to members of the organization.



Summit Fitness

(SUMMIT FITNESS)

• DESIGNER

⚡ Pullover hoodie sweatshirt for Summit Fitness, incorporating rugged mountain cliffs from the company logo on the Kangaroo pocket and the company name on the back, available as a limited edition.



Bolt Helmet

• DESIGNER

⚡ Classic open face motorcycle helmet, incorporating the red bolt from my personal brand with a timeless black to embody my mission of creating clean yet striking design, available as a limited edition.



alive Film Crew T-Shirt

(ALIVE PUBLISHING GROUP)

• ART DIRECTOR

⚡ Crew neck t-shirt for Alive Publishing Group's film crew, distributed to film crew employees.

SIGNAGE



Ricky's Cafe (RICKY'S RESTAURANTS)

- DESIGNER

⚡ Contract design for Ricky's Cafe, a new tier of restaurants from Ricky's Restaurants. Used the company brand elements incorporated with a more hip aesthetic, displayed on restaurant store-front signs throughout British Columbia.



Party like a Gatsby
(YPO)

- DESIGNER

⚡ Multiple signs created for an elite membership party in the theme of The Great Gatsby, all using Pantone gold with roaring 20's fonts and details to produce an accurate display of elegance, displayed at the invite-only event in West Vancouver BC.



Dias Notaries Public (DIAS NOTARIES PUBLIC)

- DESIGNER

⚡ Sandwich board sign for Dias Notaries Public, displayed outside the office in Vancouver BC.



Nicole & Ricky's Wedding

- DESIGNER

⚡ Wedding seating chart designed to reflect a backyard wedding, displayed at the Wedding Reception.

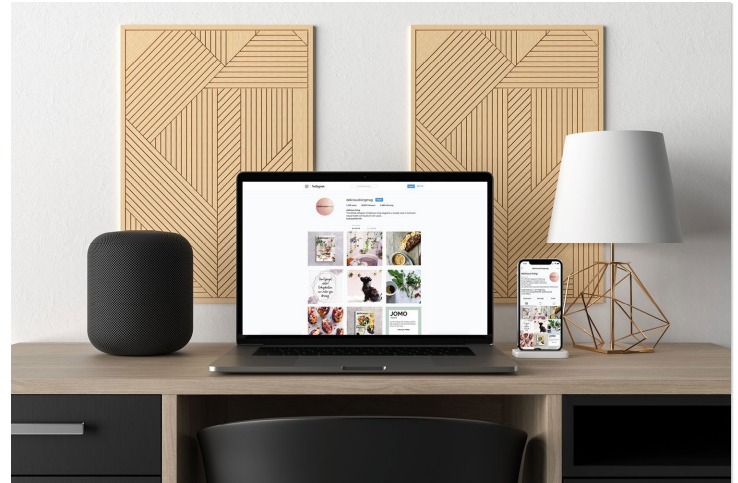
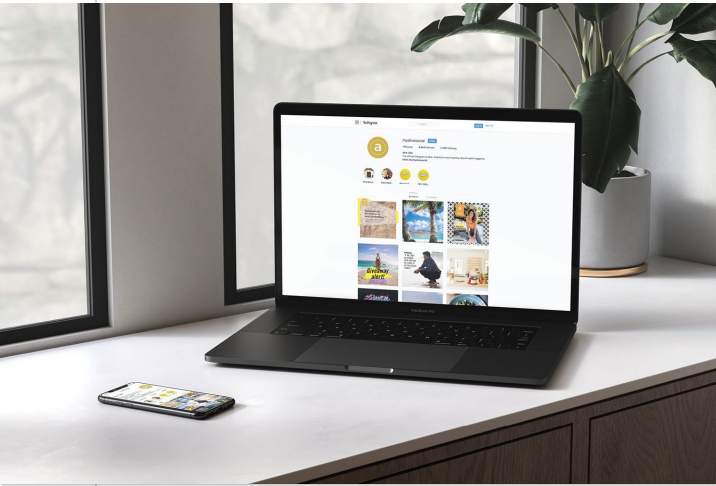


Belford Properties Sun Towers (HANGAR 18 DESIGN CONTINUUM)

- DESIGNER

⚡ Three-piece digital slide ad campaign for new home development Sun Towers by Belford Properties, displayed on large screens at YVR International Airport.

SOCIAL MEDIA



delicious living magazine Instagram (ALIVE PUBLISHING GROUP)

• ART DIRECTOR

⚡ Executed the creative direction of @deliciouslivingmag Instagram posts, overseeing all scheduled posts to maintain the magazine's established brand, released on Instagram.

alive magazine Instagram (ALIVE PUBLISHING GROUP)

• ART DIRECTOR • PHOTOGRAPHER
• DESIGNER

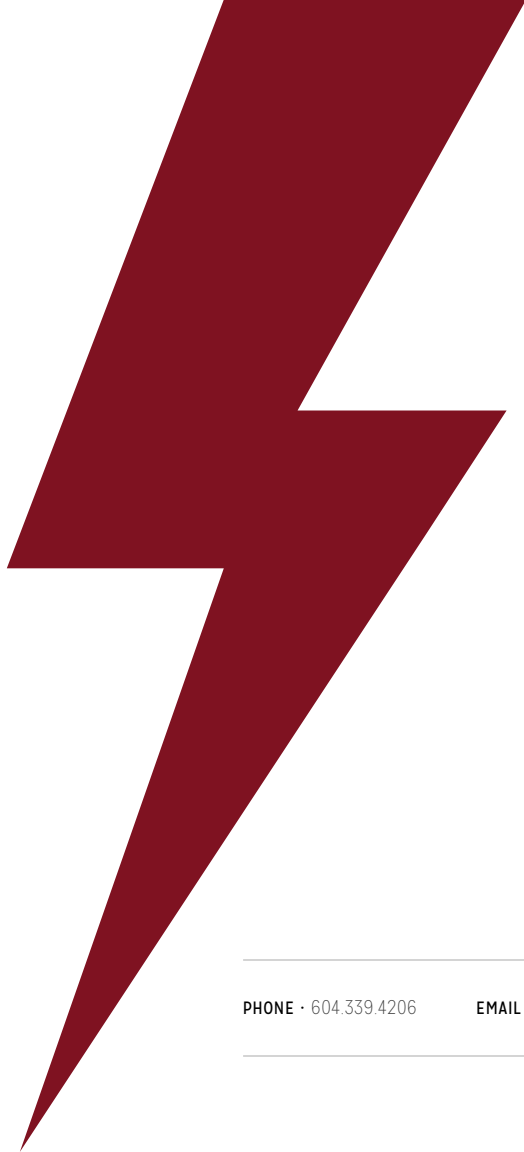
⚡ Management and execution of creative direction of @myalivesocial Instagram account, increased followers by +8K, with final approval of the overall look, used design and photography to properly capture the brand, released on Instagram.



Analog Stories

• PHOTOGRAPHER • DESIGNER

⚡ Personal Instagram stories and highlights capturing vacations using a 35mm film camera, designed using scanned negatives with textured paper and tape to produce a retro photo book aesthetic, released on Instagram.



DENNY DIAS

ART DIRECTOR · PHOTOGRAPHER · DESIGNER



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